



Prescott Valley



**October
2021**

Town News

Town mourns death of longtime beloved Mayor Harvey Skoog

It is with sadness the Town of Prescott Valley shared in September that former Mayor Harvey Skoog died on Wednesday, September 22, 2021 at his home. He was 81 years old.

Few people in Prescott Valley had more of a hand in the community's direction than Harvey Skoog. He retired in January 2018 after 26 total years of service on the Town Council.

Mayor Skoog moved with his family from the Valley of the Sun to Prescott Valley in 1982. He and Edna, his wife of 61 years, have nine children, 59 grandchildren, and 62 great-grandchildren.

First appointed to Town Council in April 1984, Mayor Skoog served as Mayor from March 1993 to January 1998. He won a recall election in 2004, and was re-elected three times more for a total of 14 consecutive years as Mayor.

Under his leadership, the Town



Harvey Skoog served on the Prescott Valley Town Council a total of 26 years, 14 of those as Mayor.

saw growth and innovation in public services, parks and recreation, a lowered crime rate, award-winning financial practices, improved water resource management, educational opportunities, and expanded health services.

Mayor Skoog was a community champion who countered the

challenges of a growing Town with sound financial practices, creative solutions, and the collective wisdom and skills of its citizens. He was a humble man who was quick to thank and credit the citizens, Town Council members and employees who supported him through 26 years of public service.

Town sees steady rise in sales tax revenues

Since the beginning of the pandemic in early 2020, businesses have been struggling in most parts of the country to keep and retain customers. However, Prescott Valley's sales tax revenue compared to last year and years prior has seen a steady increase.

Prescott Valley saw a substantial sales tax revenue increase of approximately 23 percent for retail, restaurant and hotel from fiscal year 2019/2020 - 2020/2021.

In the month of July 2021, the Town's tax revenue was the highest it has ever been, indicating that business is good in Prescott Valley and will hopefully stay on this trajectory.

The Town's Economic Development Department is focused on attracting new businesses and helping with retention and

expansion efforts of existing businesses. The needs and wants of the community are at the top of the priority list.

New retail businesses that have recently opened in town include:

- Popeyes Louisiana Kitchen at 5610 E State Rte 69.
- The Grumpy Sicilian at 7025 E Florentine Rd.
- Rosa's Pizzeria at 2992 Park Ave # B.

Coming soon:

- New Maverick Gas Station at the intersection of State Rte 69 and Fain Road.
- A&W Restaurant, Convenience

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Chamber, Early Bird Lions to host Safe Halloween event



SAFE TRICK OR TREAT

Sponsored by
the PV Early Bird Lions



Sunday, October 31st
Findlay Toyota Center
3201 N Main St.
4-7 p.m.

- Come Trick-or-Treat in a safe environment
- Tons of candy and treats
- Multiple local businesses participating
- Call Makayla 307-699-4494 for more information




Join us for a **“Spooktacular”** time!
 Help provide a **“Safe”** place for our
 kids to Trick or Treat!

Sunday, October 31st

Findlay Toyota Center—3201 N Main St.
4-7 p.m.

Set up begins at 2 p.m.

Sponsored by the Prescott Valley Early Bird Lions Club





Contact : _____
 Company: _____
 Number of spaces needed: _____
 Phone #: _____ Email: _____

Space and Table Provided—bring a lot of candy— over 2,000 kids attend
Please return: in person to Makayla Chadwick State Farm, 3700 N Robert Rd.
Suite 1 Prescott Valley, AZ 86314 or via email makaylachadwick@yahoo.com
For more information call Makayla Chadwick 307-699-4494

Prescott Valley! Get ready for a Fall full of fun family events

Haunting on the Green

Get ready to creep it real at this Halloween themed event. Enjoy games, music, and a spooky photo booth! And don't forget to enter the Haunted House, if you dare, and stop by the Prescott Valley Police Department booth for some spooktacular giveaways! The evening will end with a costume contest (for both humans and pets). All ages are welcome to enjoy this free event on October 29, from 6:00-8:00 p.m.

Flying High Turkey Drive Nov. 22

On Monday, Nov. 22 the Prescott Valley Chamber of Commerce will take to the skies for the annual Flying High Turkey Drive to benefit the Yavapai Food Bank. The goal is to collect 2,500 turkeys!

In Prescott Valley and other nearby communities, the goal is to collect 2,500 turkeys. Monetary donations to purchase turkeys and all the trimmings also will be gratefully accepted.

From noon to 6 p.m. Prescott Valley Chamber CEO Marnie Uhl will be perched in a Central Arizona Fire and Medical Authority ladder truck at the Prescott Valley Fry's store, encouraging everyone via live radio remotes with KKLD 95.9FM, KVRD 105.7FM, and KQST-FM Q 102 and in person to donate turkeys.

For each five turkeys donated in Prescott Valley, the CAFMA ladder will be raised a foot in the air. The goal is that by 6 p.m. Marnie will be flying high over the store at 100 feet.

Assisting at the location is the National Wildlife Turkey Federation Yavapai Yelpers, Central Arizona Fire and Medical Authority personnel, Prescott Valley Police Department officers and personnel, Pepsi, Prescott Valley Chamber Ambassadors, Chamber board and staff and the official Chamber Turkey, Matt Zurcher.

For more information contact the Chamber of Commerce at 928-772-8857.

Create-A-Tree applications available

Join us in celebrating the 20th Annual Create-A-Tree Art Exhibit! Create a tree/wreath to decorate for the holidays. There are no entry or admission fees for this festive program. Applications can be found on our website (www.pvaz.net) and must be submitted by November 20, 2021. The tree/wreath exhibit will be displayed from Dec. 3 through Jan. 7 at the Prescott Valley Public Library.

Public Works Light Display

The Prescott Valley Public Works Streets Division will begin decorating the Civic Center campus with holiday lights during the month of October. The lights will cover the Civic Center campus, as well as the trees on the medians of Lakeshore Drive and Lake Valley Road. After working for a month and a half, thousands of colorful LED lights will have their chance to shine at the lighting of the Civic Center during the Festival of Lights program on December 3, 2021.

Engineer's study to look at improving pedestrian mobility, safety

Public meeting October 27 will seek public input

The Town of Prescott Valley has hired the traffic engineering consultant Lee Engineering to examine how pedestrian mobility, to include sidewalk and crosswalk areas, can be improved in the community, and where the areas of focus have the highest priority. The study will look at the entertainment district, school zones, parks, and major intersections.

The study will be a two-phased approach with Phase One focusing on public input and identifying areas of study. Phase Two will focus on recommendations for improvements and how to implement those improvements. Mobility and safety will be of highest importance throughout this process.

A public meeting will be take place from 5:30-7:30 p.m. on Wednesday, October 27 at the Prescott Valley Police Department conference room at 7601 E. Skoog Boulevard. Staff and consultants are encouraging the public to attend and comment.

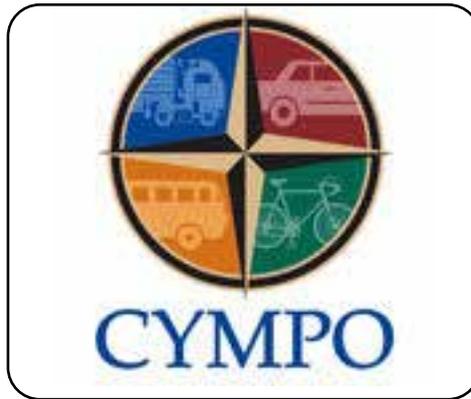


The Town of Prescott Valley Public Works Department is seeking the public's input on pedestrian mobility and safety during a scheduled October 27 public meeting.

Traffic study will review signal timing on significant area roadways

The Town of Prescott Valley, in partnership with the Central Yavapai Metropolitan Planning Organization (CYMPO), is conducting a study of signals on significant area traffic corridors in an effort to improve traffic mobility.

The Regional Intelligent Transportation System Study will review signal timings for best conditions to move traffic on regionally significant roadway corridors in the Prescott Valley/Prescott area. This will include Glassford Hill Road and SR 69 in



Prescott Valley. In September, a contractor

conducted turning movement counts at the 10 signalized intersections on Glassford Hill Road from SR 69 to SR89A. These counts will be incorporated with Study findings for signal timing adjustments anticipated to be implemented this November for Glassford Hill Road.

Any questions regarding the Intelligent Transportation System Study can be directed to Daniel Harmonick, Transportation Planner at 928-442-5732 or review the Study progress on CYMPO web page at www.CYMPO.org.

Winter usage information can help reduce cost of monthly water/sewer bill

If you are a residential sewer customer served by the Town of Prescott Valley, here is some information that could help you reduce the cost of your monthly water/sewer bill.

Each April, the Town of Prescott Valley calculates a new Winter Quarter Average (WQA) which determines your monthly sewer charge for the following year. The WQA is 90 percent of your November to March average water usage.

For example, if your five months' total water usage (November - March) is 25,000 gallons, the average water usage for this five-month period is 5,000 gallons a month. Ninety percent of that

5,000-gallon average equals 4,500 gallons.

Therefore, 4,500 gallons of sewer usage is the highest sewer volume amount for which you would be charged per month from April until the new winter quarter calculation is figured for the following year.

This calculation acts as a cap for how much you can be billed for sewer service. For example, if you used 8,000 gallons of water, you would be billed only for 4,500 gallons of sewer usage, since that is your established WQA.

But, if you used less than 4,500 gallons of water in a month, you would be billed the corresponding volume amount for your sewer usage equal to the water usage. For

example, if your water usage for a given month during the year is 3,000 gallons, the sewer charge would be prorated to 3,000, not the 4,500 gallons calculated on your Winter Quarter Average. Your WQA works in your favor to provide you with the lowest possible sewer charge each month.

Since the WQA is based on water usage between November and March, any reduction in water usage during this time frame will also help reduce your overall water and sewer charges.

If you have questions, you can contact the Customer Accounts Division at 928-759-3020 or visit us at the Civic Center, 7501 E. Skoog Blvd.

Mayor's Message *Prescott Valley Mayor Kell Palguta*

Hello everyone. I hope you all are enjoying the Fall weather! It is hard to imagine that the year 2022 is slowly creeping up on us. I really love this time of year in Prescott Valley - and honestly who am I kidding - all four seasons that we experience here are one of the reasons so many people also love it here and want to call Prescott Valley home.

Another thing that I love about Prescott Valley is what we are doing to attract more events, festivals, concerts and youth sport tournaments. I was just speaking with a member of the Yavapai College team, who advised me that they have had so much positive feedback with their outdoor concerts held at Theater on The Green, they are already planning a larger lineup for next year.

These types of events combined with events at the Findlay Toyota Center and the 46 youth sports tournaments we hosted at our Town parks, it is no



wonder why our sales tax revenues are up almost 20 percent.

Many residents do not know that the Town of Prescott Valley does not have a Property Tax. We rely on sales tax

revenues to provide services to our community, all the way from fixing potholes to paying for police officers. A common myth is that Prescott Valley wants more roof tops because that leads to more property tax revenues.

The approach of making Prescott Valley a destination town to come visit and enjoy what we have to offer, and then go back home, creates a perfect recipe to help support our local businesses and economy while still protecting our way of life.

The Town of Prescott Valley will continue to work toward providing the highest level of service for all of our residents. One way we are working toward that is evaluating what areas of the community could benefit from additional crosswalks, bicycle lanes and walking paths. This process is long overdue and our citizens will enjoy the added safety and additional avenues of travel.

Finally, I want to let you know that the Town is hard at work with the General Plan 2035, which helps to create a blueprint for our future. I encourage each of you to get involved and partake in our survey at www.pvaz.net or by sharing your thoughts with my office at 928-759-3100 or by email at comrel@pvaz.net.

Remember that each citizen's voice should be heard and we all must get involved in order to mold a community we can all be proud of.

See Sales Tax, from page 1

Store and Monster Car Wash at the intersection of 89A and Viewpoint Dr.

- Church's Chicken and a Best Western Hotel at the southeast corner of Hwy 69 and Navajo Drive.

- Credit Union West at Glassford Hill Road North of Maverik and Alliance.

The Town of Prescott Valley wants to give visitors, customers and those relocating here a great experience. The Town actively works to provide anyone who visits, along with businesses looking for their next site selection, with a great impression that will have a positive impact for the entire community.

For more information regarding Economic Development for the Town of Prescott Valley please visit ed.pvaz.net or call Cutter Chamberlain at 928-759-3106.

Town of Prescott Valley
General Plan 2035
A VISION FOR THE FUTURE

**LEARN MORE ABOUT
THE GENERAL PLAN
AT OUR WEBSITE**

WWW.PVAZ.NET/1112/GENERAL-PLAN-2035

FINDLAY TOYOTA CENTER

REO Speedwagon
40th ANNIVERSARY OF
hi infidelity
WITH SPECIAL GUEST
RIKHT RANGER
November 12

CLINT BLACK
1988 BARTMAN BLUES 2022
MOSTLY HITS & THE MRS.
DECEMBER 19

35th ANNIVERSARY
MANNHEIM STEAMROLLER
Christmas
BY CHIP DAVIS
December 27

Sign up as an Event Insider to get new show announcements and presale codes! www.FindlayToyotaCenter.com