



Arts & Culture Commission
WORK STUDY MEETING
7501 E. Skoog Blvd., Conf. Rm. 428
5:30 p.m., Wednesday, October 9, 2019

Minutes

1. Call to Order & Welcome

Chairperson Quisenberry called the meeting of the Arts and Culture Commission to order at 5:30 p.m.

2. Roll Call

Members present: Chairperson Lindsay Quisenberry, Vice-Chairperson Nancy Smith Commissioner Franki Gibson and Commissioner Edward Lira. Members absent: Commissioner Andy Sinclair. Staff present: Brian Witty, Parks & Recreation Director, Hope Hooper, Recreation Supervisor and Kathy Wise, Administrative Support II.

3. Approval of Agenda

Chairperson Quisenberry asked if there were any changes to the agenda. Hearing For none she asked for a motion to approve the agenda as presented.

Vice-Chairperson Smith made a motion to approve the agenda as presented.
There was no second. Motion carried unanimously by those members present.

4. Art at the Center – Lakeshore Plaza Sculpture Project – *Commissioners Smith and Sinclair*

Director Witty said that he recalled that originally the artist said the cost would be \$80,000 now that number has been updated and its \$110,000. Vice-Chairperson Smith said the reason it is now 3 feet taller. Chairperson Quisenberry asked for clarification of the base and would it include seating. The response was yes as well as electric for colored lighting. Director Witty said that target for completion would be late spring 2021. Commissioner Lira asked if lighting was factored into the cost. Vice-Chairperson Smith said yes. The lighting is in the sculpture and Mr. Riley will include installation of lights in the sculpture process but it will be the Town's responsibility for the electricity. The internal lighting is LED and utility cost to the town over time would be nominal. Director Witty said that establishing hard dates and timeframe for fundraising is a key part of the fundraising planning. He added that the cost for the base would be allotted into the department's Arts & Culture division budget. Chairperson Quisenberry asked if we could suspend a couple of events in the next fiscal year if support dollars are needed. Director Witty replied that the committee needs to finalize their planning for recommendations and present it to the commission to determine the path whether it be budgetary or otherwise. He added that he and staff will assist commission as much as possible. Commissioner Lira asked for an update on sponsorships. Chairperson Smith replied that we can't do anything until we have council approval. We can put thoughts and ideas together in the meantime. Some ideas on fundraising offered were: movie night and the sale of memorial bricks. Vice-Chairperson Smith said we could send a letter to each council member and get contact information for groups they are involved with that we could approach as long as at least one commissioner and the council member could make presentations to these organizations. Director Witty encouraged the



commission to go a step further and see if council members would be willing to chair an event whatever that might be. Commissioner Lira suggested working with NAZ Suns for fundraising. Vice-Chairperson Smith said that for the Not So Gentle Tamer sculpture the artist created miniature sculptures for sale. Commissioner Lira suggested finding a vendor that makes coins with the sculpture on it to sell. Could that be cost effective? Mrs. Hooper said that Deputy Town Manager Judy has also forwarded some great ideas for commission fundraising. Chairperson Quisenberry asked if at an open house at the schools we could leave a donation box there as well as at other events. Director Witty said as long as there is connectivity there shouldn't be a problem. Vice-Chairperson Smith said until approval from council she doesn't want to get too involved.

5. Committee Updates/Planning – *H. Hooper, Recreation Supervisor*

Mrs. Hooper gave an update on committee activities that are coming up. The Create-A-Tree form is going out in the Town News. Commissioner Gibson said we need to decide what we want to do for the Arts & Culture tree. Mrs. Hooper said that we still have the old one that looks like the fence post along with the tree that was used last year if the commission would like to use one of them. Director Witty added that we also still have the rebar tree. We can run with the past or try something new although there isn't much time. Chairperson Quisenberry suggested learning how to crochet small animal ornaments. Vice-Chairperson Smith asked if we have lights to which Mrs. Hooper said yes. Continuing, it was suggested to hang some lights on the tree and wrap it with wired gauze ribbon. The ribbon comes in a variety of colors and has glitter on it. She explained that the ribbon could be wrapped around the tree part and add the crocheted ornaments. General discussion ensued. In conclusion it was requested for staff to get the fence post tree out of storage so the commission could look at it at next Wednesday's meeting to which staff said they could do that.

Director Witty asked who the Chair and Vice-Chair will be so that discussions regarding Youth Arts Month and Family Arts Festival can take place. Chairperson Quisenberry said that she is Chair and we need another commissioner as Vice-Chair. We need to do some reviews and decision making and get information out to the teachers soon for Youth Arts Month.

Director Witty said the one thing the superintendent has been good about getting information out to the teachers that they will be participating. Vice-Chair Smith said that HUSD is having a café and our church sponsors this café. Vice-Chair Smith said somehow she will get to the right people to get an announcement out. Director Witty said that the committee needs to get together to flesh out timetables. In the past we have had problems with teachers needing more time. Vice-Chair Smith said that unless the teachers are new, they already know about the program. Mrs. Hooper said that there has been lots of turnover with the charter schools which makes it difficult to get the information to them. Director Witty added we still need sound technician on board etc. and that Dr. Streeter has been very efficient at getting the correct information about these programs to HUSD schools and his participant is a significant element.

Chairperson Quisenberry wanted to know if we could invite our instructors to participate in YAM and FAF as well. She asked if Tom Blank would take people out



on a paint-and-hike. Mrs. Hooper explained that he would prefer to be paid to allow the time. He keeps himself very busy with projects. She suggested that a prize could be taking an art class or we can sponsor a painting session with a "Bob Ross" style.

Chairperson Quisenberry said that she is on the Family Arts Festival and Youth Arts Month committee and asked if Commissioner Lira would be interested in joining that committee. He replied, possibly. Other committee members are as follows:

- Chairperson Quisenberry and Commissioner Gibson – Create-a-Tree
- Vice-Chair Smith and Commission Sinclair - Public Art Display
- Commissioner Gibson – Movies Under the Stars
- Chairperson Quisenberry and Vice-Chair Smith – Theater on the Green
- Chairperson Quisenberry – Underpass Mural

Chairperson Quisenberry asked Commissioner Lira if he would like to be on the Underpass Mural committee. He said he might be interested but wanted to know more about the project. She said that the new site is the underpass at Navajo and Lakeshore. A mural is not yet planned. Commissioner Lira said that he would like to look at what's been done. He also asked if the mural was tied into the town. She replied, some yes, some no. Director Witty added that the committee and Commission approved renderings and that staff with members of the Boys and Girls Club worked on the Robert Road underpass.

Commissioner Lira mentioned he was interested in Pieces of our Lives, Mrs. Hooper said that committee is not active and the project is in maintenance mode. Director Witty gave a short history on the project. Stage 3 most recent at Navajo and Lakeshore, next further down Lakeshore and Ranger. The construction schedule of these segments is why the project is in maintenance mode. There is one more leg for completion but the tiles are already done. It's tied to a roadside project which the timeline for that is out of our area. Director Witty added that the project will always be out there and based on funding for new structures and will always be on the books as maintenance. History of the commission and committee minutes go back to 2005. There are also town website pages that talks about this project. Commissioner Lira said that he sees people looking at them. He asked if maybe the maintenance aspect still resides with the commission. Director Witty said that the maintenance of the MUPS is Public Works responsibility and the art work is with the department.

Commissioner Lira mentioned that he has an idea that could generate revenue in the future. He can do most of the work with phone calls. He suggested tying in the art festival with domestic violence event. He has an outline and ideas for the timeline. He calls it Take Back the Night and Dance. The idea is that the town doesn't tolerate domestic violence. Arts and dance is a healing process. Mrs. Hooper asked if he was considering tagging onto the current event or separate. Director Witty said that he thinks if we do anything it should be in conjunction with PD and their partners. Let's take two frames of thought on this. The new chief comes onboard in the next few weeks. Mr. Lira determine what you want to do and prepare a proposal for review. Commissioner Lira added that he would like to be on that committee. Director Witty said that he would have conversations with PD and find out how they organize it and open some doors and let some conversations take place. Let them captain their own ship and see if it would be possible to add something extra.



Town of Prescott Valley
Parks and Recreation Department
7501 E. Skoog Blvd.
Prescott Valley, AZ 86314
928.759.3090
Fax 928.759.5505

Vice-Chairperson Smith remembered the art auction that used to be part of the Family Arts Festival. She took a few moments to fill in the details of the past event. If we could partner with the schools and bring back the auction at FAF, the auction monies could be used for the sculpture. Director Witty said that the history on that chair auction starts high school art students would be put on a bus to work with elementary school students. The materials were part of the school's art program. Funds received from the auction were donated to their art scholarship fund. With school budget cuts and schedule changes the program was eliminated. Mrs. Hooper said that if the program were to move forward there are teens at the Library on Wednesdays who have formed an art club/group. There are art students that are experienced and that want to work with and mentor the youth to build life skills. She said that she could open a conversation with Colleen and Jeff that work with the teen's staff.

6. Other
None

7. Next Meeting
a. Regular Meeting: Wednesday, October 16, 2019, 5:30pm, Auditorium
b. Work Study Meeting: Wednesday, November 13, 2019, 5:30 pm, Conf. Rm. 428

8. Adjournment
With no further questions or comments Chairperson Quisenberry said that the meeting stands adjourned. Meeting adjourned at 6:44 p.m.


Chairperson Lindsay Quisenberry

Respectively submitted by: Kathy Wise, Administrative Support II
October 24, 2019