



Town of Prescott Valley
Parks and Recreation Department
7501 E. Skoog Blvd.
Prescott Valley, AZ 86314
928.759.3090
Fax 928.759.5505

Arts & Culture Commission
REGULAR MEETING
7401 E. Skoog Blvd., Auditorium
5:30 p.m., Wednesday, September 30, 2020

MINUTES

1. **Call to Order and Welcome**

Vice Chairperson Smith called the meeting of the Arts and Culture Commission to order at 5:30 p.m.

2. **Roll Call**

Members present: Vice-Chairperson Smith, Commissioner Lira, and Commissioner Sinclair.
Absent: Chairperson Quisenberry. Staff present: Isabella Chewning, Arts and Culture Coordinator, Casey Van Haren, Community Services Director, and Robert Kieren, Community Services Deputy Director.

3. **Approval of Agenda**

Vice-Chairperson Smith asked if there were any changes to the agenda. Hearing none she asked for a motion to approve the agenda as presented.

Commissioner Sinclair made a motion to approve the agenda as presented. Commissioner Lira seconded the motion. Motion carried unanimously by those members present.

4. **Approval of Minutes**

Vice-Chairperson Smith asked if there were any changes to the August 12, 2020 Work Study Minutes or the August 19, 2020 Regular Meeting Minutes. Hearing none she asked for a motion to approve the minutes as presented.

Commissioner Lira made a motion to approve the August 12, 2020 Work Study Minutes and the August 19, 2020 Regular Meeting Minutes. Commissioner Sinclair seconded the motion. Motion carried unanimously by those members present.

5. **Announcements/Presentations: Commission, Public and Staff**

(If discussion by the Commission is necessary, that item will be moved to another place on the agenda and considered separately.)

- a. Guest Artist- Ed Reilly, Bronzsmith Fine Art Gallery and Foundry
Mr. Reilly could not be present tonight, but he has provided an update on his project that he would like to have Coordinator Chewning share. Chewning stated that Mr. Reilly is in the process of creating the Jenkins Obelisk. He has started construction of the monument and has finished a visualizer of the completed project. He is on track for a May 2021 installation.

Vice-Chairperson Smith stated the Commission is very excited about this project, and that the public will be kept up to date on the progress as it happens.

- b. Programs, Classes, and Special Events – *I. Chewning, Arts & Culture Coordinator*
- Aquatics Post Season Schedule – Pool is closed to the public for the year. Monday through Friday, 2:30 pm – 5:30 pm, Bradshaw Mountain High



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School Swim Practice will be held at the pool. Swim meets on 9/24/20 and 10/1/20.

- Athletics Update – Softball leagues Monday and Friday nights. 38 teams with 228 participants. An average of 60 spectators. Tournaments are being held from AZ and CA organizations: 3 fastpitch and 1 men's slow-pitch. Our new Athletics Coordinator, Shelley Whitaker, has done a fantastic job of handling leagues and tournaments through the pandemic.

6. **Division/Department Update: for review and possible action**

a. Coordinator Reports– August 2020–

ARTS AND CULTURE:

Accomplishments/Highlights/Improvements for the Month:

- Created and delivered "Thank You" notes to all the MUTS sponsors
- Created and publicized a Public Call for Artists pertaining to the new Bronze Sculpture Project
- Booked the Electric Swamp Poets to perform at Bands & Bags
- Worked with Commissioner Lira on revitalizing the Underpass Mural Program and started to develop new ideas for that program
- Facilitated the pick-up and installation of three new sculptures donated by artist Gene Galazan at Fain Park
- Marketed, planned for, and operated the rescheduled MUTS date on 8.14.20
- Marketed, planned for, and operated the Bands & Bags event with the Electric Swamp Poets performance on 8.22.20
- Marketed, planned for, and operated the Bands & Bags event with the HIT SQUAD 17 performance on 8.29.20
- Created a "Find it Friday" social media post with a MUTS themed prize
- Met with PD to discuss the location of the new Bronze Sculpture Project on the East corner of Lakeshore and Skoog
- Met with Scott Rubki from the Event Center to discuss Bands & Bags and to go over our equipment
- Worked with our volunteer Mia on getting the "To Protect and Serve" sculpture cleaned and polished for the Thank the Blue event
- Facilitated a site visit for the Bronze Sculpture Project open Call to Artists with an interested party
- Attended and acted as scribe for the A&C Work Study Meeting
- Presented the contract for the Jenkins Obelisk at Council
- Finalized the contract and the surety bonds for the Jenkins Obelisk with Ed Reilly
- Met with Kym and Jodi from AZ Hometown Radio along with Bryce Schauwecker to discuss 2021 events and a potential year-long sponsorship opportunity
- Completed my Annual Review with Hope Hooper
- Attended and acted as scribe for the A&C Regular Meeting
- Met with Chris Tenney of the High Desert Brass Quintet to finalize their contract for performance
- Met with Jason Elmer and Bob Sellani of the Northern AZ Blues Alliance to discuss their interest in bringing their Blues Festival to our Theater on the Green stage
- Met with Marisa Gilardoni and Bryce Schauwecker to develop a Covid friendly plan for Pictures with Santa



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- Took down the APG show at the Library and worked with the PV Art Guild to hang their member's show
- Facilitated accepting submissions for the Prescott Valley Fine Art Showcase and worked with the Public Art Display Committee to finalize the juried show.
- Worked with Home Depot to get raffle prizes for our Bands & Bags events

Future Planning

- Develop annual giving plan for A&C Commission
- Continue work on the Jenkins Obelisk
- Continue Summer Concert Series
- Complete the Prescott Valley Fine Art Showcase juried show

Special Achievements/Staff Recognition

- Rex Arnold was a huge help in hanging the new fine art show at the Library
- Mia Connolly has been a fantastic addition to the volunteer team. She has helped with cleaning and polishing sculptures, event prep, and event day-of.

Donations

<i>Contributor Name</i>	<i>Program</i>	<i>Detail of Service</i>	<i>In-Kind or Cash</i>	<i>Value</i>
Home Depot	Bands & Bags	Drill Set Donation	In-Kind	\$149
Gene Galazan	Art at the Center	Sculpture Donation	In-Kind	\$13,000
Richard Fine	Art at the Center	Painting Donation	In-Kind	\$3,000

Volunteer

<i>Volunteer Name</i>	<i>Program</i>	<i>Detail of Work</i>	<i>Number of Hours</i>
Rex Arnold	Public Art Display	Helped take-down and hang art shows	4
Mia Connolly	Art at the Center	Cleaning & polishing sculptures	18.5
Mia Connolly	Bands & Bags	event help day-of	18

- Events & Attendees:
 - Little Mermaid Movie – 200 attendees
 - Bands & Bags August 22nd – 200 attendees
 - Bands & Bags August 29th – 250 attendees

AQUATICS:

Accomplishments/Highlights/Improvements for the Month:

- Successfully completed summer season
- Beginning of Post Season includes- Aqua Aerobics, Lap Swim & Bradshaw Mountain High School Swim Team
- Received AFO certification
- Majority of seasonal staff completed summer employment



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- Replaced Pulsar III

Challenges during the Month:

- Decreased capacities due to Covid related staffing issues
- Covid-19 scheduling and limitations
- Salt Cells not functioning

Future Plans

- Winterize Splash Pad
- Deep clean concessions & office
- Paint interior office
- Continue work on Salt Cells

Special Achievements/Staff Recognition

- Marisa Gilardoni - Aquatic Facility Operator Certificate

ATHLETICS:

Accomplishments/Highlights/Improvements for the Month:

- Successfully conducted two Bands and Bags Tournaments (8/22, 8/29) with increased participation and interest in our September date (9/19)
- Conducted 3 weeks of our co-ed and men's softball league (Mondays and Fridays)
- Participated in Zoom call with Clovers organization to outline tournament expectations and requirements in regard to paperwork, insurance and waste management
- Coordinated 3 fastpitch softball tournaments with the Clovers and C4 Softball (California)
- Organized the scoring/storage area of the 4-plex following removal of the old storage unit
- Familiarized myself with the League Management aspect of Rec 1 for tournament and scoring reporting
- Held a softball umpire (8/13) and a softball manager (8/11) league meeting to discuss season outlook, changes, dates of play
- Created an umpire season work schedule

Challenges during the Month:

- Field allocations – COVID implications, high-demand for lighted fields, changes in requests/fields based on return to play protocol/participation numbers
- Field allocation protocol hierarchy

Future Plans

- Addition of future corn toss dates of competition
- Collate 2021 field allocation materials
- Announce 2021 field allocation submission due date

Volunteerism

<i>Contributor Name</i>	<i>Program</i>	<i>Detail of Service</i>	<i># Volunteers</i>	<i>Volunteer Hrs.</i>
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Mia Connolly Bands and Bags 1 7

COMMUNITY EDUCATION/OUTDOOR RECREATION:
Accomplishments/Highlights/Improvements for the Month:

- Ordered new stickers and lanyards for Run for the Hill of It medals.
- Opened registration for Run for the Hill of It 2020.
- Met with Isabella and Marisa to start planning Pictures with Santa.
- Met with Jodi and Kymberli from Arizona Hometown Radio to discuss sponsorships and events.
- Working with Hector Rivera to create a new Latin-Dance Fitness class.
- Met with Jan Hart who is interested in becoming a new instructor. She will be teaching two new classes for Parks and Recreation starting in September.
- Fitness Express started this month. The class focuses on getting community members out of the house and to get moving!

Future Plans

- Finish setting up the television and speakers in the Activity Room for multi-use.
- Mini Ball Pilates class starting September 5th
- Dance Fitness and Complete Fitness classes starting September 21st
- Latin-Dance Fitness starting October.
- Prepping for Run for the Hill of It on September 26th

Special Achievements/Staff Recognition

- Celebrated 2-year anniversary with the Town of Prescott Valley Parks and Recreation.

Volunteerism

<i>Contributor Name</i>	<i>Program</i>	<i>Detail of Service</i>	<i># Volunteers</i>	<i>Volunteer Hrs.</i>
Eva Gemertsfelder	Walking Club	Group Leader	1	4
Mia Connolly	Run for the Hill of It	misc. projects	1	2.25

PARKS:

Accomplishments/Highlights/Improvements for the Month:

- Polish all stainless steel in our restrooms at various parks
- Replenish janitorial supplies
- Clean all shop areas
- Clean up storage rooms at various parks
- Broom/blow off sidewalks at various parks
- Mark corners on soccer fields at Edwards, Viewpoint, Pronghorn, Amp, Antelope
- Trim bushes at Viewpoint Park
- Drag fields at Antelope, Pronghorn, Quailwood, Sunflower and George Andersen
- Mow all turf areas
- Disinfect playground equipment at all parks
- Sharpen mower blades
- Replace mower blades
- Remove debris/leaves from parking lot and curb edges at MVP



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- Vacuum the 4-plex turf fields
- Add infield mix to 4-plex fields
- Vacuum Antelope soccer field
- Vacuum Amp soccer field
- Install new magnetic double bases at 4-plex
- Repair faucet at Fain restroom
- Drag and chalk 4-plex, Amp, Antelope softball fields for multiple tournaments
- Install artwork at Fain Lake
- Replace air pump for bubbler at Fain lake
- Replace air pump for bubbler at Urban Forest
- Submit final report for Tree Grant
- Submit reimbursement forms and Quarter 4 report for tree grant
- Add acid to the pool
- Repair faucet at concession stand
- Repair faucet at pavilion restroom
- Replace light in concession stand storage room
- Begin building up pad for mining exhibit at Fain
- Remove old shed from 4-plex announcing booth
- Paint foul lines at 4-plex, Amp, Antelope
- Patch holes in concrete at Skatepark
- Train new seasonal staff
- Conduct seasonal interviews.
- Conduct interviews for regular-part time position
- Place Rip Rap at Santa Fe
- Spread Rip Rap at Santa Fe
- Take delivery and train on new turf vacuum
- Replace roller and bearing assembly on AR-522 mower
- Replace 2 tollers and bearing assemblies on AR-3 mower
- Remove several hundred dead fish from Urban Forest Lake
- Submit invoice request for Reimbursement on AZGFD Heritage Grant
- Line trim edges and around trees at Bob Edwards
- Line trim edges and around trees at Civic Center
- Line trim edges and around trees at Tonto North
- Line trim edges and around trees at Tonto South
- Line trim edges and around trees at CASA
- Line trim edges and around trees at Antelope
- Trim trees at Bob Edwards
- Trim trees at MVP
- Remove weed and leaves from Old Town Park
- Remove 3 tree stumps at Viewpoint
- Remove dead tree on circle amp at Civic Center
- Move tables at Sunflower Park
- Haul AB to Fain for mining exhibit
- Line trim weeds at Fain
- Move backstops at t-ball field
- Adjust irrigation at George Andersen

Challenges during the Month:

- Softball tournaments



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- Urban Forest fish kill

Future Plans

- Place rip rap at Santa Fe
- Fain Lake mining exhibit
- Install lake aerating equipment

SPECIAL EVENTS:

Current Services/Accomplishments for the Month:

- Help with the Healing Fields: Jason and Nick have been helping Darlene Packard (CAFMA board president) to prepare for the upcoming flag set-up; Isabella has been helping Heidi to organize bands and ensure that they have an appropriate contract to get paid
- Preparing for Run for the Hill of It by scheduling staff and volunteers, planning the trail checks with Parks, preparing medals, considering parking lot expansion, etc.
- Coordinators spent time preparing for an updated (and virus friendly) version of the Pictures with Santa event – they checked out the Crystal Room (new location) to see what kind of space they would have to do small displays that people could enjoy before getting photos taken in front of a themed backdrop. They also considered how to reduce traffic in the library to remain in compliance with their limitation on people in the building.
- Staff was given a list of events that they will be leading and asked to organize using the tools they've been given to streamline our processes throughout the year.

Challenges during the Month:

- New Director and merging departments started this month.

Future Planning

- Completion and submission of all event planners to new Director
- Upcoming events:
 - Run for the Hill of It: updating medals, checking trail, maintaining REC1 listing
 - Pictures with Santa: volunteers secured, decorations/theme started, room reserved
 - Polar Bear Splash: review of games at the event, starting to plan for donations

Special Event Applications in process in August 2020:

Event	Date	Internal/External	Location	Attendance
Healing Field – Blessing of the Field	9/5/20	Both	CC Grounds	100's
Resh Wedding Reception	9/6/20	Internal	Fain Park	26-50
Run for the Hill of It	9/26/20	Internal	Summit Trail	200
PVPD ToPV National Night Out	10/2020	Internal	CC Grounds	100+
ADOA Benefits Fair	10/28/20	External	Crystal Rm.	200



Special Events held on Town property in August 2020:

Event	Date	Internal/External	Location	Attendance
PVPD National Night Out	8/4/20	Internal	CC Grounds	100+
Diabetes Fundraiser	8/15/20	Internal	MVP Parking Lot	40-50
Altamirano Bday w/bounce house	8/30/20	Internal	Fain	26-50

Chairperson Report: ~~Chairperson Quisenberry~~ Vice-Chairperson Smith

- Chairperson Quisenberry had intended to share some facts about Fine Arts Education so Vice-Chairperson Smith will be sharing that information today in the Chairperson's absence.
- Students who study art are 4 times more likely to be recognized for academic achievement.
- Art offers a way for autistic students, who have trouble communicating, to express themselves without words.
- Using art is one of the best ways to teach ESL students. Art is a universal language that bridges even the widest cultural gaps.
- In 2008, funds were cut in over 80% of U.S. Schools and some of the first programs to go were within the fine arts.
- This information comes from the Arts Education Data Project: a new report that offers insight into Arts Education Access & Participation in Arizona Schools

7. Old Business

Committee Updates/Planning – *I. Chewning, Arts & Culture Coordinator*

- Prescott Valley Fine Art Showcase 2020- "Building Community". This showcase of our best local talented 2D artists will be on display in the Library until November 17, 2020. This is a juried show and prizes have been awarded to the 1st and 2nd place winners in each category as well as an overall Best of Show winner.
- Create-A-Tree – Our annual Create-A-Tree program is coming up soon! The applications for this year's Create-A-Tree will be available starting October 5, 2020. Applications can be found on our website www.pvaz.net/parks or you can call (928) 759 3127 or email ichewning@pvaz.net for application or questions. The show will be on display from December 4, 2020 – January 8, 2020. Create-A-Tree is a wonderful opportunity for businesses, organizations, or families to have fun and be creative! Everything from very traditional trees to very creative trees are welcomed and encouraged.
- Art at the Center – Public Art Call to Artist(s). The application for the Civic Center Bronze Sculpture Project is closing this Friday, October 2, 2020. Applications and information about the Call can be found on our website www.pvaz.net/parks or you can call (928) 759 3127 or email ichewning@pvaz.net for more information.

8. New Business

a. National Arts and Humanities Month – *I. Chewning, Arts & Culture Coordinator*

- Focusing on equitable access to the arts at local, state, and national levels



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- Encouraging individuals, organizations and diverse communities to participate in the arts
- Allowing governments and businesses to show their support to the arts
- Raising awareness about the role the arts and humanities play in our communities and lives
- Throughout the month of October please follow us on social media by searching @pvparksandrec to see all the projects, programs, and local talent that we will be highlighting through the month.

b. **New Leadership Introductions**

- Casey Van Haren introduced herself as the new Community Services Director for the Town of Prescott Valley
- Robert Keiren introduced himself as the new Deputy Director for the Community Services Department
- The Town has been intending to merge both Library and Parks & Recreation for a long time, and the opportunity has recently presented itself. We have revised the organizational chart making some changes to existing positions: Nick Groblewski is now our Parks Manager, and Jason Elmer is now the Recreation Manager, with Joselyn Joseph now being the Library Manager. Arts and Culture will now be directly under the Library.

9. **Unscheduled Public Appearances**

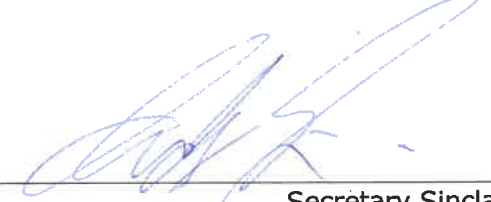
None

10. **Next Meeting**

- a. Work Study Meeting: Wednesday, October 14, 2020, 5:30 pm, Conf. Rm. 428
- b. Regular Meeting: Wednesday, October 21, 2020, 5:30 pm, Auditorium

11. **Adjournment**

With no further discussion or comments, Vice-Chairperson Smith said the meeting stands adjourned. Meeting was adjourned at 5:50 p.m.


Secretary Sinclair


Vice-Chairperson Smith



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Respectfully submitted by: Isabella Chewning, Arts and Culture Coordinator
October 2, 2020